

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Mike McIntyre/ D/ Congress
 Submission Number 215 Issue 1



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Mike McIntyre/ O/ Congress	Submission Cost:	2050	Campaign Ref:	E-120809005
Buyer:	''	Client/Product/Estimate:	330 /349 /2194	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06268818
Est./PO Number:	06268818	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	McIntyre For Cong	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 330p Judge Judy	05		75	Nbr of Spots	1		1	75
F..			30	Comme				
2	M-F 530p Judge Judy	04		150	Nbr of Spots	1		1	150
F..			30	Comme				
3	M-F 9a Today Show II	04		150	Nbr of Spots	1		1	150
F..			30	Comme				
4	M-F 5p Judge Judy	04		150	Nbr of Spots	1		1	150
	M.....			30	Comme				
5	M-F 530p Judge Judy	04		150	Nbr of Spots	1		1	150
	M.....			30	Comme				
6	Sat 7p News	04		100	Nbr of Spots	1		1	100
S.			30	Comme				
7	Sun 6p News	04		150	Nbr of Spots	1		1	150
S			30	Comme				
8	M-F 5p Judge Judy	04		150	Nbr of Spots	1		1	150
T..			30	Comme				
9	M-F 530p Judge Judy	04		150	Nbr of Spots	1		1	150
				30	Comme				
Weekly Totals: Total Spots(Ord Spots)						13	2	15	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
	...T...							
10	M.F 5p Judge Judy	04		150	30	Nbr of Spots	1	1
	.T.....			Comme				150
11	M.F 530p Judge Judy	04		150	30	Nbr of Spots	1	1
	.T.....			Comme				150
12	M.F 330p Judge Judy	05		75	30	Nbr of Spots	1	1
	.W....			Comme				75
13	M.F 530p Judge Judy	04		150	30	Nbr of Spots	1	1
	.W...			Comme				150
14	M.F 9a Today Show II	04		150	30	Nbr of Spots	1	1
	.W...			Comme				150
15	M.F 5p Judge Judy	04		150	30	Nbr of Spots	1	1
	.W...			Comme				150
Weekly Totals: Total Spots(Ord Spots)					13	2	15	

Grand Totals

Month 10 Weeks: 4

	Totals	10/08	10/15
	Spots	15	2

	Totals	13	2
	Cost	1750	300

Grand Totals:

Spots: 15
Gross Total: 2,050.00

Commission: 307.50
Net Total: 1,742.50

REP HEADLINE# 6268818
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG9/12 09.42
*** WNCN-TV ***

ADV #	ADV.	NAME POLI/M MCINTYRE/D/CON/NC	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME BUYING TIME, LLC	BUYER NAME ERICA CORSO		
		650 MASSACHUSETTS AVE .N .W . #210	SALES PRSN WA-	MICK NESCI (H)	
		WASHINGTON, DC 20001	CLASS: NATL.	LOCAL	REGIONAL
ORDER #	CONTRACT #	EST#2194 COMMENTS: (LINE, ORDER, INVOICE)			
PRDCT	MCINTYRE FOR CONG				
FLIGHT DATES	OCT9/12 OCT15/12 WK-1				
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG9/12 09.42		

REP: NEW ORDER

TTL \$2,050 @15X

PLEASE CONFIRM

THANKS SHOSHANA FOR MICK

STA:

PLS SEE MI FOR NEW OFFER

PLS ADVISE

THX, CHERYL 8/9

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#6	MISSED:SAT/600P-630P OFFER:WED/500P-530P CMT:NO NEWS 10/13 D/T SPORTS- CMT:PLS ADVISE	OCT13 OCT10 30S 30S \$150.00 \$150.00 (AUG9/12) PLS ADVISE.
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CONTRACT TOTAL \$2,050.00
TOTAL SPOTS 15

REP HEADLINE# 6268818
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG9/12 09.41
*** WNCN-TV ***

ADV #	ADV.	NAME POLI/M MCINTYRE/D/CON/NC	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME BUYING TIME, LLC	BUYER NAME ERICA CORSO		
650 MASSACHUSETTS AVE. N. W. #210			SALES PRSN WA-	MICK NESCI (H)	
WASHINGTON, DC 20001					
ORDER #	CONTRACT #	EST#2194 COMMENTS: (LINE, ORDER, INVOICE)	CLASS: NATL.	LOCAL	REGIONAL
PRDCT MCINTYRE FOR CONG	OCT9/12	OCT15/12 WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE AUG9/12 09.41

REP: NEW ORDER

TTL \$2,050 @15X
PLEASE CONFIRM

THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,050.00
TOTAL SPOTS 15

REP HEADLINE# 6268818
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG8/12 14:47
*** WNCN-TV ***

ADV #	ADV.	NAME	POLI/M MCINTYRE/D/CON/NC	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME	BUYING TIME, LLC	BUYER NAME	ERICA CORSO	
			650 MASSACHUSETTS AVE. N. W. #210	SALES PRSN WA-	MICK NESCI (H)	
ORDER #			WASHINGTON, DC 20001	CLASS:	NATL.	REGIONAL
PRDCT	MCINTYRE FOR CONG	EST#2194	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	OCT9/12 OCT15/12	WK-1				
CITY TAX		STATE TAX		CO-OP BILLING NEEDED		DATE AUG8/12 14:47
REP:	NEW ORDER					
	TTL \$2,050 6015X					
	PLEASE CONFIRM					
	THANKS SHOSHANA FOR MICK					
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****					
:LINE#:	REP : CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START : END : SPTS: WEEK : DAYS : TOTAL: :SPTS:
:	LINE# :	:	:	:	:	DATE : DATE : /WK: INVT :
AGENCY ADVERTISER CODE = 330 AGENCY EST# = 2194						
AGENCY PRODUCT CODE = 349						
1	330P-400P	30	\$75.00	10/12	10/12	1 FRI 1
PROGRAM :	JUDGE JUDY					
CON COM1:	JUDGE JUDY					
2	530P-600P	30	\$150.00	10/12	10/12	1 FRI 1
PROGRAM :	JUDGE JUDY					
CON COM1:	JUDGE JUDY					
3	900A-1000A	30	\$150.00	10/12	10/12	1 FRI 1
PROGRAM :	TODAY SHOW 2					
CON COM1:	TODAY SHOW 2					

MM
8/8

REP HEADLINE# 6268818

REF: TEL# 703-516-9399
ORDER WORKSHEET

HABITS REPORT FROM PEP
FAX# 703-516-9681

O
AUG8/12 14.47
*** WNCN-TV ***

O
AUG 8 / 12 14.47

REP HEADLINE# 6268818
*** ORIGINAL REV#0 ***

REP: TELI# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG8/12 14:47
*** WNCG-TV ***

LINE#:	REP :	CD:	TIME PERIOD	: LGTH :	SEC :	RATE	:	START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	SPTS:
:	LINE#:	:		:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:
13			330P-400P	30		\$75.00		10/10	10/10	1		WED		1
PROGRAM :	JUDGE JUDY													
CON COM1:	JUDGE JUDY													
14			530P-600P	30		\$150.00		10/10	10/10	1		WED		1
PROGRAM :	JUDGE JUDY													
CON COM1:	JUDGE JUDY													
15			900A-1000A	30		\$150.00		10/10	10/10	1		WED		1
PROGRAM :	TODAY SHOW	2												
CON COM1:	TODAY SHOW	2												
OCT/12			\$2,050.00											
								CONTRACT	TOTAL					
								SPOTS	SPOTS					
										\$2,050.00				
											15			

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVD 36% WRAZ 6% WRDC 0% WLFL 0% CABL 0%
SHARES ESTIMATED
SVC- NST BOOKS - NOV/11
DEMOs- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
	<i>2012</i>

I, Buying Time, LLC,
 being/on behalf of: Mike McIntyre, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Representative (NC-7)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>AS ORDERED</i>			

Total Charges:	<i>\$</i>
<i>NET</i>	

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress

P.O. Box 1

Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/12/12

Date

Eria L. C.

Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date

HRP

**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Steve Blanchard	STATION:	WNCN
FROM:	Mick Nesci	HRP OFFICE:	Washington

REQUEST RECEIVED FROM

DATE: 8/8/12

BUYER:	Erica Corso
AGENCY:	BUYING TIME
ADDRESS:	2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
PHONE #:	202-965-5060
FAX #:	202-965-5066
OTHER:	

AVAILS FOR

COMMITTEE:	Mike McIntyre for Congress
CPMGN MGR.	
TREASURER:	Marion Thompson
ADDRESS:	PO Box 1 Lumberton, NC 28359
PHONE #:	910-738-8683
FAX #:	
OTHER:	

FOR

CANDIDATE:	Mike McIntyre
OFFICE:	Congress
PARTY:	DEMOCRAT

DAYPARTS:	All
SCHEDULE DATES:	9/11/12-11/6/12
COMMERCIAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	